




GOPAL (ANGGA WIJAYA)

Social Media Specialist | Ambassador | Crypto Analyst

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iamgopal.me 



EDUCATION

Associate Degre
Information Technology (IT)
Amikom, 2025

SKILLS

Professional Skills

- Community Building & Brand Advocacy
- Social Media Strategy & Content Creation
- Influencer & KOL Engagement
- Copywriting & Visual Storytelling
- Crypto & Blockchain Research

Certifications

- Full-stack web developer **MOA, 2023**
- Ethical Hacking & Security **X-Code, 2020**

ABOUT ME

Web3 Community Growth Specialist adept at building bridges between innovative projects and global communities. Professionally combines three core skills Social Media Strategy, Fundamental Crypto Analysis, and Brand Ambassadorship to accelerate brand adoption. Proven ability to build loyal and educated communities through strategic campaigns, educational content, and authentic engagement within decentralized ecosystems.

WORK EXPERIENCE

Supra Spartan Ambassador | Supra Oracle | Dec 2024 - present

- Represented the project on personal social media platforms (Twitter, Telegram, Discord).
- Developed and implemented a content calendar, resulting in consistent and relevant content delivery across all platforms.
- Provided direct feedback to the developer team and community manager.
- Conducted thorough audience research leading to a 25% increase in follower growth and improved targeting for ad campaigns.

Copywriter & CM | Auto Sultan | Sep 2024 - Jan 2025

- Developed content that supported brand campaigns, leading to a 10% increase in product sales for clients
- Wrote copy for tech thread twitter education and product descriptions, improving user engagement by 15%
- Monitor customer complaints on social media and reach out to provide assistance
- Managing/moderating members and building community on Telegram and X
- Responding to comments and customer queries in a timely manner
- Educating community about the airdrop

Founder & Crypto Growth Strategist | Nongkripto | 2021 - parent

- Business Strategy & Development
- Crypto Analytics & Airdrop Research: Expertise in identifying and validating opportunities in the crypto ecosystem, including on-chain research and fundamental analysis of projects.
- Web3 Technologies: Strong understanding of Blockchain technologies (ETH, L2s), DeFi protocols, NFTs, and wallet security practices.
- Ability to design and execute educational content (threads, articles, guides) to increase engagement and build brand.
- Leadership: High initiative in building projects, managing operations, and leading the strategic direction of the community.